

Austin Brod

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EDUCATION

TULANE UNIVERSITY | A. B. FREEMAN SCHOOL OF BUSINESS

Bachelor of Science in Marketing

New Orleans, LA

May 2029

Major(s): Marketing

Minor(s): Real Estate

Overall GPA: 3.9/4.0

Relevant Coursework or Projects: UrbanPlan Project, Financial Accounting, Real Estate Transactions, Business Computing

LinguaSchools Barcelona

Spanish Immersion Program

Barcelona, Spain

June 2024 – August 2024

Relevant Coursework: Conversational and Business Spanish

EXPERIENCE

JONES LANG LASALLE (JLL)

New York, New York

Summer Leasing Intern

June 2026 – August 2026

- Support commercial real estate leasing activities across New York City office markets
- Assist senior brokers with market research, tenant and building analysis, pitch materials, and transaction support
- Gain exposure to tenant representation, landlord advisory, and leasing strategy within a fast-paced sales environment

NEW ORLEANS SAINTS

New Orleans, LA

Saints Ambassador

August 2026 – January 2027

- Serve as a frontline brand representative for the franchise, delivering high-touch hospitality and guest service to season ticket holders, sponsors, and fans across a sold-out NFL season
- Collaborate with game-day operations and marketing staff to execute in-stadium promotions, fan engagement activations, and event logistics for crowds exceeding 70,000

RELIX MEDIA GROUP

New York, New York

E-Commerce Strategy & Marketing Intern

June 2025 – August 2025

- Executed SEO optimization for Relix.shop, driving a 30% increase in clicks and impressions
- Researched and implemented keyword strategies to improve product and collection search rankings
- Audited email marketing flows and campaigns, recommending improvements to increase engagement and conversions

TEEN NYC

New York, New York

Founding Team Member | Director of Marketing & Public Relations

May 2022 – June 2024

- Secured national press coverage including FOX News, New York Post, and Insider through targeted PR strategy
- Helped build and scale a tutoring and enrichment platform staffed by Ivy League student tutors
- Led client acquisition, outreach strategy, and recruiting efforts to grow the business from inception
- Appeared on national television as a spokesperson, driving high booking volume and brand credibility

LEADERSHIP & SERVICE

Student Portfolio Allocation Club – Riverdale Country School

New York, New York

Vice President

September 2023 – June 2025

- Managed and analyzed a simulated investment portfolio that outperformed 40+ competing teams
- Organized finance-focused speaker events, discussions, and presentations for members

SKILLS & INTERESTS

Software/Tools: Microsoft Office, Shopify, Google Analytics, Klaviyo, Attentive

Languages: English (native), Spanish (conversational)

Certifications: Microsoft Excel Certification

Interests: Bodybuilding, Road Cycling, Live Music, Personal Investment